

#### 2014 Audi A8 First Drive

Audi's fourth-generation flagship saloon, the Audi A8 goes on sale this November prior to its arrival in the New Year. Ahead of its Irish debut, we've travelled to Germany to test all variants of the new A8. The full range of A8 models benefit from less emissions and an increase in engine power over previous generations. A8 customers will benefit from a lower starting price (approximately €3,000 less than outgoing model) and an increase in standard equipment, this includes the addition of full LED headlights and a new SE Executive trim level. The reduction in CO2 emissions across the range of petrol and diesel engines will also result in lower road tax fees.

The exterior lines have been subtly tweaked, with a new bonnet, single frame grille, front bumper and new headlights up front. The rear sees newly designed LED tail lights and diamond-shaped tailpipes, along with a chrome strip along the rear bumper. Overall the new A8 has a wider, sportier stance than its predecessor. It's not just the engines and body that have been reworked, the interior and onboard technology has taken a leap forward in refinement and safety. Among the raft of new features and a world debut in lighting technology is the new MatrixBeam LED headlights, which are available on all variants of the A8. Audi are somewhat of a pioneer when it comes to designing and manufacturing new and distinctive headlights. The MatrixBeam LED headlights have 25 individual LEDs for the high-beam function, through the car's on-board camera it can automatically switch on and off individual LEDs to prevent the main beam lighting oncoming cars, yet illuminate the areas around the approaching car. It's an ingenious piece of technology and is safer for both the driver and other road users including pedestrians.



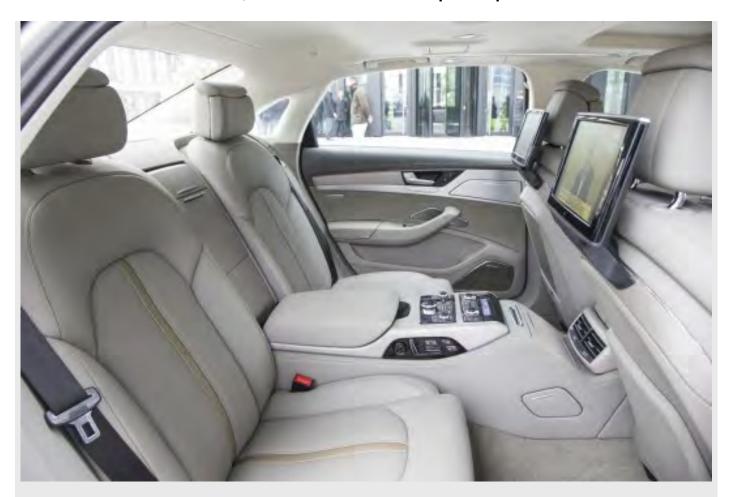
Two diesel engines are available to Irish motorists, a 3.0-litre V6 TDI (from €93,280) and a 4.2-litre V8 TDI (from €116,190). The former will undoubtedly constitute the majority of Irish sales across the range. This 3.0-litre V6 diesel engine offers sufficient performance for the vast majority of motorists. With 258hp and 580 Nm of torque it delivers an ideal mix of performance with the added benefit of economy, it will average 5.9I/100km (47.9mpg) on a combined run. With CO2 emissions of 155g/km, it's seated in tax band C, with an annual road tax fee of €390. On the road the A8 is comfortable yet poised through the corners, the adaptive air suspension which is fitted as standard copes admirably with undulations in the road, we drove the A8 on German roads the real test to the car's handling will come when we test it again on Irish roads. We also sampled the 4.2-litre V8 TDI which is a gem of an engine, boasting an impressive 385hp and 850Nm of torque. On German Autobahns we would rate this engine above the sportier S8, purely for the mid-range surge in torque. Back on Ireland's more sedate motorways and towns, the 3.0-litre TDI is a far healthier proposition.





The petrol-powered line-up includes a 3.0-litre V6 TFSI which offers 310hp and 440Nm of torque, a W12 6.3-litre FSI in the long wheelbase A8 and the performance orientated S8. The S8 is equipped with a 4.0-litre V8 TFSI engine, the same that powers the recently launched Audi RS6. In the S8 it develops 520hp and 650Nm of torque. The S8 does have a glorious soundtrack emitted through its quad exhausts, the power delivery is exceptional rapid although somewhat brutal in Dynamic mode. You can of course set the car up to your individual preferences in terms of throttle sensitivity, suspension stiffness and steering feel, through Audi's drive control. All engines are mated to an eight-speed tiptronic automatic transmission, which suits the relaxed driving style of the car. If you do wish to push the A8 through some dynamic country roads you can of course take control of the gear changes manually and utilise the discreet paddles behind the steering wheel. When pushed the large presence of the car is felt, thanks to quattro permanent all-wheel drive grip is not compromised when the pace is increased. A sports differential is fitted as standard to the V8 diesel and S8 models, and optional on the other models. On tight corners with the sports differential installed the car feels more nimble and planted.

PORSCHE



The cabin insulation is exceptional, this is a luxury car after all so a good deal of A8 owners will no doubt spend time in the rear. Consequently I travelled in the rear passenger seat of the W12 A8 which is a long wheelbase model (LWB), with the emphasis clearly on maximum comfort for those travelling in the rear. Customers can specify a rear seat relaxation package which was fitted to our test car. The rear seats are heated and can be electrically adjusted in a multitude of ways to relax on your journey, they also have a massaging function. The front passenger seat even folds down to reveal a footrest for the rear seat passenger while wifi is enabled with an infotainment system and rear screen for entertainment or to keep on top of business whilst on the move. China is Audi's largest market for this long wheelbase model, accounting for 100 per cent of its A8 sales, the United States of America is second to this, with the LWB contributing to 75 per cent of its A8 sales. Although the LWB A8 offers supreme comfort and refinement all variants of the A8 have a class-leading interior. The instruments and switch gear are laid out precisely and are straightforward to use. Personally this is where I believe the A8 notches above its closest rivals which include the BMW 7 Series, Jaguar XJ and Mercedes-Benz S-Class. We will be testing the new S-Class for the first time later this week, which promises to be exemplary too.



Audi has demonstrated its cutting edge technology in car design yet again with this new Audi A8, its introduction of the MatrixBeam LED headlights will no doubt be a large talking and selling point, however beyond the lights is a seriously impressive feat of engineering that any motorist will appreciate. The combination of Audi's technology commendable craftsmanship and quattro permanent all-wheel-drive has suitable impressed us yet again.



Manufacture

**DATA** Card



Brand:	А	Vehicle ID no.:	WAUZZZ4H1EN009296	Country code:	GBR	
Model year:	2014	Description:	A8L Sal TDI q4.2 V8283 A8	Region:	210	
Sales model:	4HL0TA	Production date:	2013-11-20	Dealership number:	61946	
Engine code:	CTEC	Delivery date:	2014-01-07	Leasing:		
Gearbox code:	le: PRX Type approval number:					
Colouring						

Туре	Colour code	Paint number (paint cust. no.)	Description
exterior (body/roof)	0C/0C	LX7R	Monsoon Grey, metallic/Monsoon Grey, metallic
interior	FZ		black-black/black/black/lunar silver

## **Production numbers**

Ser no.	No.	Source	Family	Description Audi
1	ОСО	/L	COZ	Standard
2	OEE	{ L	EDF	Installation differentiation for standard transmission
3	0F3		KRS	Fuel system for diesel engine
4	0FA		FAD	Standard manufacturing sequence
5	OJZ		GKV	Without determination of weight category for front axle
6	ОКО	I	ASY	Without alternative drive module
7	OLL	L	SIZ	Special plates/stickers/ safety certificates for England
8	0M0	L	KBV	Fuel tank
9	ORC	L	ZSS	Starter switch locking system
10	0TR	E	ZFM	Front and rear floor mats, wedge-shaped rear
11	0U2	L	KRQ	Fuel quality < 50 ppm
12	OVF	L	ВТА	Information kit in English

			Pro	duction numbers
Ser. no.	No.	Source	Family	Description
13	0Y1	L	KLZ	Standard climatic zones
14	OYZ	L	GKH	Without determination of weight categoryfor rear axle
15	1BK	L	DAE	4-corner air suspension with electronic shock absorption control
16	1D0	L	AHV	Without trailer hitch
18	1EX	L	ТҮР	Special identification plate for EC for M1 passenger vehicle
19	1G5	- <	RER	Space-saving spare wheel, same size (same rolling circumference) as originalequipment tires
20	1KY	EL3	ВАН	Disc brakes, rear
21	1LJ		BAV	Disc brakes, front
22	1N8	Q E	LEN	Power steering (dynamic steering)
23	1PD	\ /L /	ABR	Wheel bolts with anti-theft protection (unlockable)
24	1\$1	L	BOW	Tool kit and jack
25	1SA	15	TWU	Without additional front underbody guard
26	1T3		VBK	First aid kit with warning triangle
27	1U0	L	KLT	Without table
28	1VJ	L	TWL	Installation parts for eight-cylinder engine
29	1W0	L	КВХ	Without refrigerator/glove compartment cooling system
30	1X1	L	ATA	Four wheel drive
31	1Z6	L	KRM	Increase in initial standard fuel filling
32	2C7	L	LSS	Safety steering column with electric axial and inclination adjustment
33	2D4	E	CWV	Cd enhancing panelling
34	2K1	L	SFS	Reinforced bumpers
34	2K1	L	SFS	Reinforced bumpers

			Prod	duction numbers
Ser.	No.	Source	Family	Description
35	2KR	L	SAU	Labels/plates in English and German
36	2T5	L	DAT	Without dual-view display
37	2V5	L	FRI	Fresh air intake system with activated charcoal canister
38	2WA	L	ZBR	Without additional tires
39	2Z1	L	TYZ	Type sign at rear and "Quattro" nameplates respectively
40	2ZD	E WIN	LRA	Heated leather trimmed multi-function steering wheel with Tiptronic
41	3B4	4	ZKV	Child seat anchor for child seat system ISOFIX
42	3FU	P	DEI	Big roof system
43	3PR	P	SIE	Electric seat adjustment for both front seats with memory system
44	3X2	/E /	DLS	Load-through provision
45	3Y8	{ ·	SSR	Electrically operated roll-up sun screen for rear window and for rear side windows
46	4A4	P	SIH	Seat heater for front and rear seats separately controlled
47	4D2	E	KMS	Seat ventilation/massage seats, front and rear
49	4F2	Р	TKV	Central locking system "Keyless Entry"
50	4GR	Р	WSS	Laminated windshield, heated
51	4KV	P	SSH	Side and rear windows in laminated glass
52	4L6	L	IRS	Breakaway interior rear view mirror, automatically dimming
53	4QF	Р	RSV	3-point seat belts front, with electric height adjustment and memory system
54	4UF	L	AIB	Driver's and front passenger air bag with front passenger air bag deactivation

			Prod	duction numbers
Ser.	No.	Source	Family	Description Audi
55	4V1	Р	BSV	Front passenger seat adjustment from the rear
56	5C1	L	KSA	Body measures for increased safety requirements
57	5D7	L	TRF	Carrier frequency 868 MHz without panic button
58	5K5	L	LAC	Transit coating film with additional transport protection measures
59	5MB	E	EIH	Decorative inserts
60	5N1	L	HGD	Folding grab handles
61	5SJ	4	ASL	Left exterior mirror: convex
62	5XH	P	SON	Sun visors with mirror, illuminated
63	5Z1	P	VHS	Separate power seats rear
65	6F0	Q L	DFO	Without decorative films / emblems
66	6FB	V- /	ВВО	Body-colored exterior mirror housings
67	6G0	E	CDW	DVD changer
68	6M1		GPS	Tie down straps
69	6NN	P	HIM	Alcantara molded headlining
70	6Q2		SAG	Leather gearshift knob/handle
71	6TS	L	ASR	Right exterior mirror: aspherical, large viewing field
72	6V1	L	HEB	Rear trim panel (ECE)
73	6W6	L	KZV	Front license plate carrier
74	6XL	Р	ASE	Exterior mirrors: with memory function, automatically dimming, electrically foldable/adjustable/heated
75	6Y0	L	GWA	Without cruise control warning system
76	7AL	L	EDW	Anti-theft alarm system, passenger compartment control, backup horn and towing protection

				Pro	oduction numbers
	Ser. no.	No.	Source	Family	Description
	77	7B3	L	STD	12-volt socket(s)
	78	7G9	L	FVS	Interface for localization assistant
	79	7HC	E	LUM	Leather variant 2
	80	7JW	L	AED	Vehicle class differentiation 4H0
	81	7K1	L	RDK	Tire pressure warning light
	82	7L8	L	SNA	Start/stop system with regenerative braking
	83	7M1	L	EIL	Scuff plates in door apertures with metal inserts
	84	7MM	FI	AGM	Emission standard EU6 plus
	85	7P3	P	LOR	Power adjustable lumbar support in front seats and outer rear seats
	86	<b>7</b> T6	Ò L	NAV	Navigation system (MID)
È	87	7W4	Р	ESI	With extended safety system (Pre-Crash Basic, Front and Rear)
	88	7X5	E	EPH	Parallel parking assistant
	89	7Y5	P	SPU	Side Assist plus heading control
	90	8EX	Р	HSW	LED headlights
	91	8G4	Р	LIA	Matrix beam
	92	8K4	L	FLS	Separate daytime running lights NAR
	93	8Q0	Р	LWR	Without headlight-range adjustment
	94	8RY	E	LSE	Speakers with BOSE sound
	95	853	Р	LEL	Additional reading lights rear
	96	8SP	Р	SBR	LED taillamp assembly
	97	8T4	Р	GRA	Adaptive Cruise Control

			Pro	oduction numbers
Ser.	No.	Source	Family	Description
98	8WM	Р	NES	Fixed bending and all-weather light
99	8X1	L	SWR	Headlight washer system
100	8YQ	L	RAO	Radio "HIGH"
101	8Z5	L	МКИ	Not hot country
102	9АН	Р	НКА	Climatronic with second evaporator and second heating system
103	9JB	L 8	RAU	Smoking package, ashtray front and rear
104	9M0	4	ZUH	Without auxiliary/parking heater
105	9P1	L	SGK	Seat belt reminder, electric contact in buckle
106	9R1	F	GEF	With night vision system
107	9WC	ŷ L	AUD	Without "Multimedia" in vehicle
108	9Z3	E	BTR	Operating voltage 12 V plus 230 inverter
109	9ZW	E	VTV	Mobile phone preparation
64	6E3		MAS	Front center armrest
48	4E7	Р	SDH	Trunk lid power closing
17	1E9		AKB	Without activated charcoal canister with SCR
110	A00	L	SAH	No self-collection
112	A8S	I I	AUS	Standard equipment
111	A51	L	HER	Audi AG
113	AQ0	L	QUA	Standard-production quality
114	AV0	L	LRV	Driving on the left
116	BON	L	BLB	Component parts set, complying with vehicle type for Great Britain, various parts

			Proc	duction numbers
Ser.	No.	Source	Family	Description
115	В09	L	TPL	Type approval Great Britain and NorthernIreland
117	C14	E	сос	Operating permit, alteration
118	CP5	Р	RAD	Alloy wheels 9J x 20
119	EOA	L	AAU	No special edition
120	EA0	L	ASG	Without subsequent warranty
121	EP0	L	GKS	Without noise cancellation
122	EW0	Г .	WAR	Without maintenance contract
123	FOA	E Là	FZS	No special purpose vehicle, standard equipment
124	FA0		SVO	Control of standard production
125	FC0	Q L	IND	Without customized installation
126	FM0	À/ /	MDS	Basic equipment variant
127	FQ0	L	QGM	Standard production wheels
128	G1G		GSP	8-speed automatic transmission for four-wheel drive vehicle
129	GH2	L	HAG	Rear axle differential Torque Vectoring
130	GP2		PAM	Vehicles with special upgrade measures
131	GS4	L	АРР	Applications
132	GT4	E J	DEK	Decorative aluminum strips
133	GZ2	E	EST	Door power latching
134	H20	Р	REI	Tires 265/40 R20 104Y xl
135	JOP	L	BAT	Battery 580A (105 Ah)
136	K8L	I	KAR	Notchback - long wheelbase
137	KA6	E	KSU	With front and rear view camera system and two side

			Prod	duction numbers
Ser.	No.	Source	Family	Description
				cameras
138	KK1	L	KUH	Refrigerant R134a
139	KS1	E	HUD	Head-up display
140	LOR	L	LEA	Right-hand drive vehicle
141	M71	L	мот	8-cyl. turbo dies. eng. 4.2 I/283 KW TDI, BIT common rail base engine is TE5
142	N5D	- L	SIB	Valcona leather seat covering
143	NT1	4	TSP	Transit coating (type 2)
144	NY0	L	BGK	Standard battery/alternator capacity
145	PCE	G		Assistance package including Audi pre sense plus
146	PDB	G		Insulating/acoustic glass with heated windscreen
147	PE6	G		Rear seat package, individual seats
148	PGB	G		Convenience key with sensor-controlled luggage compartm. release including luggage compartment lid, electric. opening/closing
149	PL7	G		Alcantara package
150	PPA	G	EXPER	Panoramic glass roof
151	PRK	G	201	Forged alum. alloy wheels, 10 parallel-spoke design, partly pol., size9J x 20, with 265/40 R 20 tyres
152	PS8	G		Comfort seats with memory function, export
153	PXC	G		Matrix LED headlights
154	Q2J	P	vos	Comfort front seats
155	QF0	L	BDH	Without receiver (car phone)
156	QQ1	Р	LCP	With additional lights (interior lighting)

			Pro	oduction numbers
Se	No	Source	Family	Description
15	7 QR9	E	КМР	With traffic signs recognition
15	3 QU6	E	TVE	Digital radio reception and TV reception
15	9 QW1	L	ZAB	Central control unit, front
16	S9T	E	SNR	Special vehicle for market launch
16	1 TE5	I	GMO	8-cylinder diesel engine 4.2 L unit 057.D
16	2 U1B	L	INS	Instrument insert with mph speedometer, clock, tachometer and trip odometer
16	3 UF7	4	ESS	Electric interface for external use
16	4 UH2	L	FSB	Parking brake
16	5 UJ1		EMM	Input medium for multimedia
16	6 V0D	Q L	REL	PIRELLI tires
16	7 VA2	Р	SLM	With two bolsters
16	8 VC0	1 /	GRT	W/o remote-controlled garage door opener
16	9 VE1	P	MSH	Vanity mirror, rear
17	VG6	1	RES	Type of tire: design 2
17	1 X2B	G	EXPE	National sales program Great Britain
17	2 YCP	G		Start-up version P



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2014 [63] AUDI – A8 L 4.2 TDi 385 FaceLift Quattro – SE Executive 4-Door LWB Saloon. v8 32valve Turbo DIESEL, 385BHP, 850Nm 85peed Tiptronic Auto. This unique stupendous top of the range überdiesel was a special manufacture by Ingolstadt, built with every conceivable option, as Audi UK's promotional car at the new model's launch in this country. The car has F/A/S/H with warranted 10780 miles. Finished in exquisite Monsoon Grey metallic with soft Valcona black/Lunar Silver

supple leather and Alcantara interior. This luxurious Audi Flag-ship is so highly specified that no other car currently advertised on the net comes anywhere close to similar in magnitude of spec and exclusivity. With all her high-tech options she is believed to have cost in excess of £113,000 nine months ago. This Face-Lifted sixth-generation **überdiesel** is pretty much all new. Based around Audi's new longitudinal power-train layout with the engine sitting a little further back between the front wheels and new aluminum space frame chassis, which the company says is now 24 per cent more rigid. The incomparable power-plant have been re-worked and now hooked up to a brand new design 8-speed automatic gearbox which adds a dash of testosterone to the formula. This Face-Lifted latest model twin-turbo beauty adds a dash of testosterone to the formula, and yields a more aggressive shape with its deliciously low-slung bulbous body. In front, it has a striking one-piece corporate grill that bisects the bumper, which in turn flanked by wide-cut twin Bi-Turbo air intakes. Behind this lies the stupendous all-wheel-drive 8-speed automatic with it's 4.2 litre 32 valve V8 power plant producing a cool 385-BHP @ 3,750 rpm and a gigantious torque of 850Nm (a) between 2000-2750rpm, enough to lug an oil rig off its moorings resulting in an exhilarating **o-60**mph in **4.5** s or in simpler terms; o to delicious in no time at all.. From the company that prides itself on having "Vorsprung durch Technik" [Progress through Technology] literally flowing through its veins, it is unsurprising to see the confluence of technology and common sense functionality which is ever omnipresent throughout this diesel supercar. Touted as one of the most powerful oil burners in the world today she does not so much accelerate effortlessly but relentlessly thrusts forward by effortlessly accumulating velocity. Because you are so well cocooned by sound and vibration insulation, the speedometer is the sole clearest indicator of just how rapidly you are picking up pace. The rush of the outside world seems a little at odds with the calm inside the cabin. Gear changes glide through the eight-speed Tiptronic automatic with a barely perceptible change in engine note, and without any interruption to the remorseless surge of thrust. Suddenly, without realising, you have wafted into the 155mph speed limiter. This **überdiesel** is the epiphany of blend and functionality. This car is a technological showcase for Audi, a company that now feels confident enough to put its rivals ruthlessly in their place. As a candidate for best car in the world, it's tough to think of anything that can top the A8 4.2 TDI V8 Quattro. It is a car with no Achilles heel. Her VALCONA leather is absolutely supple and dreamy, the carpeting is the just the opposite of coarse and utilitarian weaves found in some of her competition, the woods are gorgeous and even the plastics feel somehow very un-plasticky. The brains and guts of the ASL lie in the superlative MMI now fully updated with the latest technological wonders and is a great deal easier to operate than her competition. MMI controls from the stereo to the lighting, locking systems and is the computing nerve centre of the car. All this is conveniently accessed through a set of intuitive dials, touch-screens and ergonomically placed set of buttons. When you combine these refinements with the "Quattro" permanent 4-wheel drive, the matching sportiness of the aluminium driveline, all aluminum Audi Space Frame body construction and an elegantly seductive interior decor with sports seats in Valcona leather and you have in the ASL , a car that is setting the highest standards in performance, luxury and driving excellence. Add to this a gigantic twisting force in the form of humongous mid-range torque of 850Nm and with the resulting snarly twin exhaust that puts a manic grin on any ones face, you effortlessly accelerate like a cheetah on the hunt swiftly darting from corner to corner sweeping through the apexes of winding country roads with the animal grip of Quattro all-wheel drive, your senses are re-assured as this power is effortlessly and flawlessly poured through all her four paws. Audi truly comes closer to the F1 experience in a sports saloon than anything else does whether you use the gear shift or keep it in automatic or pop it into Sport mode. A delicious car that is the visible expression of technological perfection through innovation and embodiment of ingenious design. A car that has been painstakingly created by the very best of Ingolstadt for the discriminating in you.

#### SPECIFICATION

MAKE: AUDI

MODEL: A8 L 4.2 TDi 385 Quattro SE Executive 4-Dr LWB Saloon 8-Speed Tip Auto

Registration NUMBER: KR63 CZZ

Date of First Registration: 07<sup>th</sup> January 2014

COLOUR [Exterior / Interior]: Monsoon Grey Metallic [OC/OC] / Black/Lunar Silver VALCONA Leather [FZ]

Number of Cylinders & TYPE: V8i, 32 Valve, Common Rail Bi-TURBO DIESEL.

Cylinder CAPACITY: 4134 cc

Horse POWER / Torque: 385BHP/287Kw@3750 rpm / 627Lbf-Ft/850Nm@2000-2750 rpm

Chassis/Frame NUMBER: WAUZZZ4H1EN009296

Engine NUMBER: CTEC-001622

OIL Type: CASTROL Edge TurboDiesel [SAE OW-30; MB229.31/ MB229.51]

FUEL Type: DIESEL Fuel OIL [SHELL v-Power Diesel ONLY]